

Whitley & Siddons

SERVICES & SOFTWARE



Save time. Increase productivity. Stay competitive.

Whitley & Siddons has designed comprehensive software to provide its customers with access to all facets of construction information.

Utilizing the products and services of Whitley & Siddons can help you when *searching for projects or bid items, converting data, creating reports, contacting bidders, printing plans, and reseaching prices.*

EasyLink Pro[®] + ScanDOT[®]

EasyLink Pro,[®] our desktop application, and ScanDOT,[®] our web-based program, can filter and analyze TxDOT information for upcoming and past projects.

Benefits of Subscription

- **Customize searches** to drill down for specific bid items, averages, contractors, types of work, tabulations, and other valuable data without spending hours on research.
- **Export data** in text, Excel, PDF, and other formats for use with various estimating packages, or use the built-in Quote System.
- **Perform analysis** on both bid tabs and upcoming projects using historic bid prices.
- **New DBE function** that includes
 - Searchable files for commodity code, district, or contracted dollars;
 - Exportable data into Excel files, mailing labels, email addresses, etc.;
 - RFQ Generation - Email or Print RFQ's for entire projects or certain items;
 - Updated for the most accurate information from the State's TUPC directories.

PlanViewer[®]

PlanViewer[®] is our desktop application created specifically for TxDOT plans. Whether you need a few pages or a complete set, PlanViewer[®] allows you to download, view, print, and archive plans on upcoming and past projects.

Publications

Whitley & Siddons also offers several paper publications. These valuable resources provide essential information on the projects and personnel working in Texas.

Highway Dope Book & Directory[®]
TxDOT Personnel Book[®]

Hardcopy Reports
Hardcopy Plans

Whitley & Siddons

ADVERTISING OPPORTUNITIES



With Whitley & Siddons, you have three great options to get directly to your target market.

Highway Dope Book & Directory

Your advertisement will make it into the hands of hundreds of interested Highway Construction Professionals every month!

With limited advertisement space in the book, your company will be one of the few that is seen by all of the subscribers who are specifically interested in highway construction in Texas.

Full Page Specifications: Full Bleed (4.25" x 8.5"); Non-Bleed (4" x 8.25")

2 Facing Pages (Centerfold/Double Truck) Specifications: Full Bleed (8.5" x 8.5"); Non-Bleed (8" x 8.25")

Full Page is \$150.00 per issue. 2 Facing Pages is \$250.00 per issue.

Texas Transportation Personnel Directory

Thousands of highway construction participants receive this annual publication!

From prime contractors, sub-contractors, suppliers, engineers, to TxDOT personnel, your advertisement will reach every participant in the highway construction industry.

Full Page Specifications: Full Bleed (5.25" x 8.5"); Non-Bleed (5" x 8.25")

2 Facing Pages (Centerfold/Double Truck) Specifications: Full Bleed (9.5" x 8.5"); Non-Bleed (9" x 8.25")

Full Page is \$250.00 per issue. 2 Facing Pages is \$750.00 per issue.

Online Letting & Website

With thousands of views on our Online Letting, your company can reach a multitude of interested customers as they watch!

The viewers are the precise target market for your TxDOT products and services. Tell customers and prospective purchasers about upcoming sales, promotions, or new products. We can link your advertisement to your website or your email.

Online Letting Advertisement Specifications: 227 pixels wide x 127 pixels tall - .jpg, .gif, .eps

An Online Letting Advertisement is \$150.00 per month.

Email us your advertisement or we can create one for you.

For more information, please contact Brandi Wilson at (512)421-2666 or brandi@whitleysiddons.com

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PRICE GUIDE



EasyLink Pro © + ScanDOT©

*All Electronic TxDOT Information
Advance Notices, List of Bidders, Low Bidders,
Tabulations, Bid Price Averages, Pay Estimates,
Construction Report, and Active Jobs Reports.*

\$175.00 per month

EasyLink Pro © + ScanDOT© Limited

*Electronic Pre-Letting Information
Advance Notices and List of Bidders*

\$90.00 per month

Electronic Plans via PlanViewer© Software

Download Plan Sheets

\$0.20 per sheet

Monthly DVD Subscription

\$175.00 per month

Printed Plans

Hardcopy Plans

\$0.30 per sheet

Hardcopy Proposals

\$0.10 per page

*Hardcopy Plans & Informational Proposals
include free 2nd day shipping.*

Hardcopy Information

Highway Dope Book & Directory ©

\$12.75 per month

TxDOT Personnel Book ©

\$17.50 annually

Ask us how our services can help you!

*For more information on our services or for a **free trial**,
please contact us at (512) 477-9491 or email us at support@whiteleysiddons.com*