

Whitley & Siddons

SERVICES & SOFTWARE



Save time. Increase productivity. Stay competitive.

Whitley & Siddons has designed comprehensive software to provide its customers with access to all facets of construction information.

Utilizing the products and services of Whitley & Siddons can help you when *searching for projects or bid items, converting data, creating reports, contacting bidders, printing plans, and reseaching prices.*

EasyLink Pro[®] + ScanDOT[®]

EasyLink Pro,[®] our desktop application, and ScanDOT,[®] our web-based program, can filter and analyze TxDOT information for upcoming and past projects.

Benefits of Subscription

- **Customize Searches** to drill down for specific bid items, averages, contractors, types of work, tabulations, and other valuable data without spending hours on research.
- **Export Data** in text, Excel, PDF, and other formats for use with various estimating packages, or use the built-in Quote System.
- **Perform analysis** on bid tabs and upcoming projects using historic bid prices.
- **Mapping** features to visually see where job/contractor data is located
- **New DBE feature** that includes
 - Searchable files for commodity code, district, or contracted dollars
 - Exportable data into Excel files, mailing labels, email addresses, etc.
 - RFQ Generation - Email or Print RFQ's for entire projects or certain items
 - Updated for the most accurate information from the State's TUPC directories

PlanViewer[®]

TxDOT Plans / Proposals / Addenda / Revisions can now be accessed with our EasyLinkPro Software with multiple years of archived data.

Publications

Whitley & Siddons also offers several paper publications. These valuable resources provide essential information on the projects and personnel working in Texas.

Highway Dope Book & Directory[®]
TxDOT Personnel Book[®]

Hardcopy Reports
Hardcopy Plans

Whitley & Siddons

ADVERTISING OPPORTUNITIES



With Whitley & Siddons, you have three great options to get directly to your target market.

Highway Dope Book & Directory

Your advertisement will make it into the hands of hundreds of interested Highway Construction Professionals every month!

With limited advertisement space in the book, your company will be one of the few that is seen by all of the subscribers who are specifically interested in highway construction in Texas.

Full Page Specifications: Full Bleed (4.25" x 8.5"); Non-Bleed (4" x 8.25")

2 Facing Pages (Centerfold/Double Truck) Specifications: Full Bleed (8.5" x 8.5"); Non-Bleed (8" x 8.25")

Texas Transportation Personnel Directory

Thousands of highway construction participants receive this annual publication!

From prime contractors, sub-contractors, suppliers, engineers, to TxDOT personnel, your advertisement will reach every participant in the highway construction industry.

Full Page Specifications: Full Bleed (5.25" x 8.5"); Non-Bleed (5" x 8.25")

2 Facing Pages (Centerfold/Double Truck) Specifications: Full Bleed (9.5" x 8.5"); Non-Bleed (9" x 8.25")

Online Letting & Website

With thousands of views on our Online Letting, your company can reach a multitude of interested customers as they watch!

The viewers are the precise target market for your TxDOT products and services. Tell customers and prospective purchasers about upcoming sales, promotions, or new products. We can link your advertisement to your website or your email.

Online Letting Advertisement Specifications: 227 pixels wide x 127 pixels tall - .jpg, .gif, .eps

Email us your advertisement or we can create one for you.

For more information, please contact us at (512)477-9491 or support@WhitleySiddons.com

Whitley & Siddons

PRICE GUIDE



EasyLink Pro © + ScanDOT©

*All Electronic TxDOT Information
Advance Notices, List of Bidders, Low Bidders,
Tabulations, Bid Price Averages, Pay Estimates,
Construction Report, and Active Jobs Reports.*

**Refer to the Online
Order form for current
Pricing.**

EasyLink Pro © + ScanDOT© Limited

*Electronic Pre-Letting Information
Advance Notices and List of Bidders*

Electronic Plans via PlanViewer© Software

**Download Plan Sheets
Monthly DVD Subscription**

Printed Plans

**Hardcopy Plans
Hardcopy Proposals**
*Hardcopy Plans & Informational Proposals
include free 2nd day shipping.*

Hardcopy Information

**Highway Dope Book & Directory ©
TxDOT Personnel Book ©**

Ask us how our services can help you!

*For more information on our services or for a **free trial**,
please contact us at (512) 477-9491 or email us at support@whitleysiddons.com*